JS 44 (Rev. 08/16)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS	Sect allect, (SEE MOTAGE	HOME ON NEXT PROE C	r 11/15 r C	DEFENDAN	TS					
Federal Trade Commission				See attached.						
(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant Utah County (IN U.S. PLAINTIFF CASES ONLY)						
		area.		NOTE: IN LAND THE TRA			ON CASES, USE T VOLVED.)F	
(c) Attorneys (Firm Name, Address, and Telephone Number)				Attorneys (If Known)						
See attached.				See attached						
M. D. GIG OF TUDIGOT	CTILCON		TTT 6		5 NO F		* *			
II. BASIS OF JURISDI	CTION (Place an "X" in C	ne Box Only)	[III, C:	ITIZENSHIP OI (For Diversity Cases On		NCIPA	L PARTIES	(Place an "X" in and One Box f		
M I U.S. Government Plaintiff	Not a Party)	Cltiz	en of This State	PTF O 1	DEF D 1	Incorporated or Proof Business In	rincipal Place	PTF □ 4	DEF	
☐ 2 U.S. Government Defendant				zen of Another State	Ü 2	□ 2	Incorporated and of Business In		☐ 5	□ 5
•				en or Subject of a preign Country	□ 3	ED 3	Foreign Nation		0 6	O 6
IV. NATURE OF SUIT							for: Nature of Su			
CONTRACT 110 Insurance	TO PERSONAL INJURY	PERSONAL INJUR		ORFEITURE/PENALT 25 Drug Related Seizure			KRUPTCY			
☐ 120 Marine	☐ 310 Airplane ☐ 365 Personal Injury -			of Property 21 USC 8		☐ 422 Appeal 28 USC 158 ☐ 423 Withdrawal		☐ 375 False Claims Act ☐ 376 Qui Tam (31 USC		
☐ 130 Miller Act ☐ 140 Negotiable Instrument	☐ 315 Airplane Product Liability	Product Liability 367 Health Care/	D 6	90 Other	1	28 L	SC 157	3729(a)) ☐ 400 State Reapportionment		
☐ 150 Recovery of Overpayment	🛘 320 Assault, Libel &	Pharmaceutical					RTY RIGHTS	🖸 🗗 410 Antitru	st	
& Enforcement of Judgment 151 Medicare Act	Slander 330 Federal Employers'	Personal Injury Product Liability	1			820 Copy 830 Pater		 430 Banks 450 Comm 		ng
152 Recovery of Defaulted	Liability	☐ 368 Asbestos Persons	1			840 Trad		☐ 460 Deport	ation	
Student Loans (Excludes Veterans)	☐ 340 Marine ☐ 345 Marine Product	Injury Product Liability	1,543.0	LABOR	A85. 68	SOCIAL	SECURITY	C 470 Racket		
☐ 153 Recovery of Overpayment	Liability	PERSONAL PROPERTY		10 Fair Labor Standards	ū	861 HIA	(1395ff)	Corrupt Organizations 1 480 Consumer Credit		
of Veteran's Benefits 160 Stockholders' Suits	☐ 350 Motor Vehicle ☐ 355 Motor Vehicle	 370 Other Fraud 371 Truth in Lending 	la 2	Act 20 Labor/Management		862 Black	k Lung (923) C/DIWW (405(g))	☐ 490 Cable/8 ☐ 850 Securit		odition/
190 Other Contract	Product Liability	380 Other Personal		Relations			Title XVI	Excha	nge	
☐ 195 Contract Product Liability ☐ 196 Franchise	☐ 360 Other Personal	Property Damage 385 Property Damage		40 Railway Labor Act 51 Family and Medical		865 RSI	(405(g))	(28 890 Other S		
m 130 Lightenise	Injury 362 Personal Injury -	Product Liability	0.7	Leave Act				O 893 Enviro		
nta v monthety	Medical Malpractice	L. They do know to the form		90 Other Labor Litigation		NOT THE PARTY	LE ZOLSK OFFICE	IJ 895 Freedo	m of Infor	mation
REAL PROPERTY 210 Land Condemnation	☐ 440 Other Civil Rights	PRISONER PETITIO Habeas Corpus:	<u>ns - 1</u> 11 /	91 Employee Retirement Income Security Act			ALTAX SUITS s (U,S, Plaintiff	Act D 896 Arbitra	ition	
☐ 220 Foreclosure	🗇 441 Voting	☐ 463 Alien Detaince				or D	efendant)	🗇 899 Admin	istrative Pr	
☐ 230 Rent Lease & Ejectment☐ 240 Torts to Land	1 442 Employment 1 443 Housing/	☐ 510 Motions to Vacat Sentence	e		lo.		-Third Party ISC 7609		view or Ap y Decision	
☐ 245 Tort Product Liability	Accommodations	☐ 530 General				20 .		□ 950 Consti	tutionality	
290 All Other Real Property	445 Amer. w/Disabilities - Employment	535 Death Penalty Other:	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	IMMIGRATION 62 Naturalization Applie				State S	tatutes	
	☐ 446 Amer, w/Disabilities	🗇 540 Mandamus & Ot	ter 🗇 4	65 Other Immigration	,,,,,,,,,					
	Other 7 448 Education	☐ 550 Civil Rights ☐ 555 Prison Condition		Actions						
	LF 440,DUDGHOH	☐ 560 Civil Detainee -						1		
		Conditions of Confinement								
V. ORIGIN (Place an "X" I X Original □ 2 Re Proceeding Str	n One Box Only) moved from	Remanded from Appellate Court		opened An	ansferre		□ 6 Multidis Litigallo Transfer	m -	Multidis Litigatio Direct F	on -
	Cite the U.S. Civil St	atute under which you the FTC Act, 15 U.	are filing	(Sp (Do not cite jurisdictions)	ecify) al statute:	unless d				.16
VI. CAUSE OF ACTIO	Brief description of c	the FTC Act, 15 U. ause: arketing acts in viol							8	
VII. REQUESTED IN	,	S IS A CLASS ACTIO		DEMAND S			CHECK YES onl		n compla	int;
COMPLAINT:	UNDER RULE						URY DEMANI	•	⋉ No	
VIII. RELATED CAST	E(S) (See instructions):	JUDGE				DOCKI	ET NUMBER			
DATE		SIGNATURE OF A	TORNEY	OF RECORD						
June 5,2	2017	Den	2	7 17						
FOR OFFICE USE ONLY										***************************************
RECEIPT # AMOUNT APPLYING IFP							-cv-0050			
				7	เออเน	iled I	o : Shelby	√, κobert .	1.	

Assign. Date: 6/5/2017 Description: Federal Trade

Commission v. Lift International et al